



westchester
LIBRARY SYSTEM

Empowering libraries. Empowering communities.

Road Trip 2026

Pack your bags



Participating Library Staff Presentation

29

Participating Libraries

- Ardsley Public Library
- Bedford Free Library
- Bedford Hills Free Library
- Briarcliff Manor Public Library
- Chappaqua Library
- Eastchester Public Library
- Greenburgh Public Library
- Harrison – West Harrison Branch
- Harrison Public Library
- Hendrick Hudson Free Library (Montrose)
- Larchmont Public Library
- Mamaroneck Public Library District
- Mount Kisco Public Library
- Mount Pleasant – Valhalla Branch
- Mount Pleasant Public Library
- New Rochelle – Huguenot Children's Library
- New Rochelle Public Library
- North Castle – North White Plains Library
- North Castle Public Library
- Port Chester-Rye Brook Public Library
- Pound Ridge Library District
- Rye Free Reading Room
- Scarsdale Public Library
- The Field Library (Peekskill)
- The Warner Library (Tarrytown)
- Town of Pelham Public Library
- Tuckahoe Public Library
- Yonkers Riverfront Library Branch
- Yonkers Will Library Branch

Who Can Participate?

Everyone!

Our Goal

Road Trip 2026 is designed to:



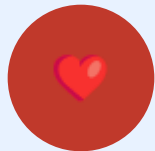
Explore Libraries

Encourage patrons (and potential patrons) to discover every library in Westchester County



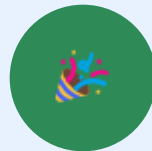
Showcase Resources

Highlight the unique services and collections each library offers



Build Community

Strengthen engagement between patrons and their local library system



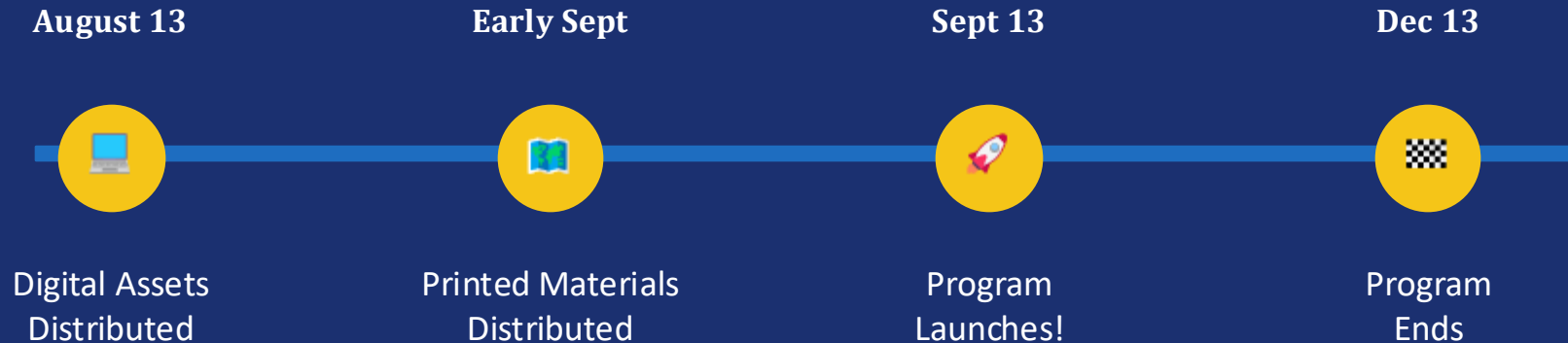
Reward Participants

Delight patrons & library staff with prizes and recognition at every milestone

You are the first step in making this a fun experience!

Program Timeline

Key dates for Road Trip 2026



Program runs September 13 – December 13, 2026 • Staff prep begins August 13

How It Works

Fun and easy for patrons and staff!



Get Travel Log

On their first visit, participants pick up a Travel Log with library locations. Prefer digital? An app version is available too!



Scan & Earn Prize Entries

At each library, participants scan a QR code located at the front desk to log their visit and earn entries for prize drawings. More visits = more entries!



Earn Rewards

Participants who log 5 visits get a guaranteed prize. Keep going for drawing entries at 10, 20 & 30 — prizes at the wrap-up!

App Access — Virtual Road Trip

Prefer digital? Participants can use the Otocast app instead of a physical Library Travel Log

app.otocast.com/guide/WLS_Challenge

How to Access

- 1 Download the free Otocast app on iOS or Android
- 2 Search for *WLS Challenge* or visit app.otocast.com/guide/WLS_Challenge
- 3 Use the app as your digital Library Travel Log — no paper needed
- 4 Scan QR codes at each library to log visits and earn tickets

App Features



Digital Travel Log — tracks all your library visits in one place



Audio guides at each participating library



Digital badges and achievements as you explore



Available on iOS, Android, and mobile web — no app download required

The physical Library Travel Log and the Otocast app are both valid — participants choose what works best for them!

When a Patron Arrives

A multi-step welcome — here's what to do:

1

Welcome Them

Point to the *Ask Me About the Road Trip* sign. Hand them a Library Travel Log on their first visit.

2

Check Their Progress

"Did you get your Travel Log? How many libraries have you visited? Do you have a library card?"

3

Selfie Station

Direct them to the selfie station. Encourage #WLSRoadTrip2026 (and your own if you wish) posts and sharing on social!

4

Sticker & Drawing Entry

Give one sticker per participant to place in their Travel Log. Have them log the visit via the Google Form located at the front desk. Help participants fill out the form if needed.



Library Challenges

Optional — entirely up to each library



Add Your Own Challenge (Optional)

Your library may create an additional challenge. You design it, run it, and manage it completely — WLS provides no materials for it. (Libraries handle prizes for their challenges as they wish)



Marked on the Roadmap

Libraries offering an optional challenge will be clearly indicated on the road map so participants know to look for it.



Bonus Entries for Completing It

Completing a library's optional challenge earns the participant extra drawing entries — more chances to win at the wrap-up! (Indicated in the QR code)



A Selfie Station at Every Library

Every participating library has a selfie station — this is the standard activity included for all Road Trip participants.

Public Prizes & Rewards

For all community members visiting Westchester libraries

Each QR code scan at a library earns entries for prize drawings. More visits = more entries = better chances at winning !

5

5 Visits



Guaranteed Reward

Luggage Tag (car?) — everyone who reaches 5 visits receives one!

10

10 Visits



Drawing

Enter a drawing — prize TBD, awarded in January, 2027

20

20 Visits



Drawing

Enter a drawing — prize TBD, awarded in January, 2027

30

30 Visits!

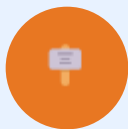


Grand Prize

Grand prize drawing — TBD, awarded in January, 2027

Your Role

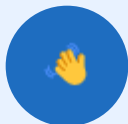
As a participating library, here's what to do



Display Road Trip signage at your library



Encourage patrons to use the selfie station



Welcome all Road Trip visitors warmly



Help complete Google Form drawing entries for each visitor



Hand out Library Travel Log on first visits



Share Road Trip posts on your library's social channels



Make sure ALL your library staff know about Road Trip 2026 — the program, how it works, and the CE credit opportunity!

Promotion

WLS Provides

- Social media graphics
- Newsletter content
- Website promotion
- Printable signs & roadmaps
- Digital assets (ready Aug 13)

Libraries Can

- Share posts on social media
- Display Road Trip flyers & signs
- Talk about it with every patron
- Repost selfies & celebrate participants

Helpful Tips



Keep Materials Visible

- Place Road Trip materials near your service desk
- Keep stickers, forms, and signs easy to reach
- Display the QR code prominently at the front desk



Engage Every Visitor

- If someone looks unsure: "Are you here for the Road Trip?"
- One friendly greeting can make all the difference!
- Most visitors will find their own way — you're there to help

Staff Prizes & Participation

For library staff who visit other Westchester libraries

Staff members can also win public prizes! An added, separate staff QR code (Google Form) tracks your library visits for exclusive staff prizes and CE credits — no log to create.

PUBLIC QR CODE

Participates in public prize drawings alongside patrons

STAFF QR CODE

Tracks visits for staff prizes, CE credits & reflection

10
visits

TBD

Prize awarded to your library in your name

20
visits

TBD

Prize awarded to your library in your name

29
visits

TBD

Prize awarded to your library in your name

30
visits

WLS HQ — Grand Drawing

January 2027 (date TBD) — earn your 4th CE credit!

Staff CE Credits

Earn continuing education hours while exploring Westchester libraries

Use the staff QR code at each participating library — your visits, reflections, and CE hours are all tracked digitally. No separate log needed!



1 CE Hour per 5 Visits

Earn 1 Professional Development hour for every 5 WLS libraries you visit — tracked automatically via the staff QR code/Google Form



WLS HQ Event

Visit WLS headquarters in January 2027 (date TBD) for the grand prize drawing — and earn your get your CE credit(s)!



My Favorite Thing... Reflection

Built into the Google Form: share what you learned at each library and how it could apply to your service area



Note: Trustees Not Eligible

This CE opportunity is for WLS member library staff only. It does not qualify for trustee education credit.

Questions & Support

Reach out to WLS any time



Program Coordinators

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Website

Coming soon to the IT Wiki!

WLS materials & support available starting August 13, 2026

Q&A



Let's make Road Trip 2026 an adventure for every Westchester resident!